

# Investor Relations: Results that Matter

Your strategic partner in growth, visibility and value creation.

We work with public and private companies across multiple industry sectors to implement custom-designed, strategic investor relations programs.

Leveraging modern investor tools and industry best practices, we build awareness, enthusiasm, and sponsorship among target audiences to maximize shareholder value.



FOR MORE INFORMATION  
See our [Capabilities Deck](#)  
[Sign up for our Newsletter](#)

## Our approach

- ✓ Global presence to expand visibility and reach for our clients
- ✓ Partner with public and private companies
- ✓ Serving as outsourced IR and/or IRO support
- ✓ Implementing custom-designed, strategic IR programs
- ✓ Supporting clients' capital markets and business objectives
- ✓ Serving issuers across multiple sectors and market caps
- ✓ Maximizing IR opportunities; minimizing cost of capital

## Comprehensive Suite of Complementary Offerings

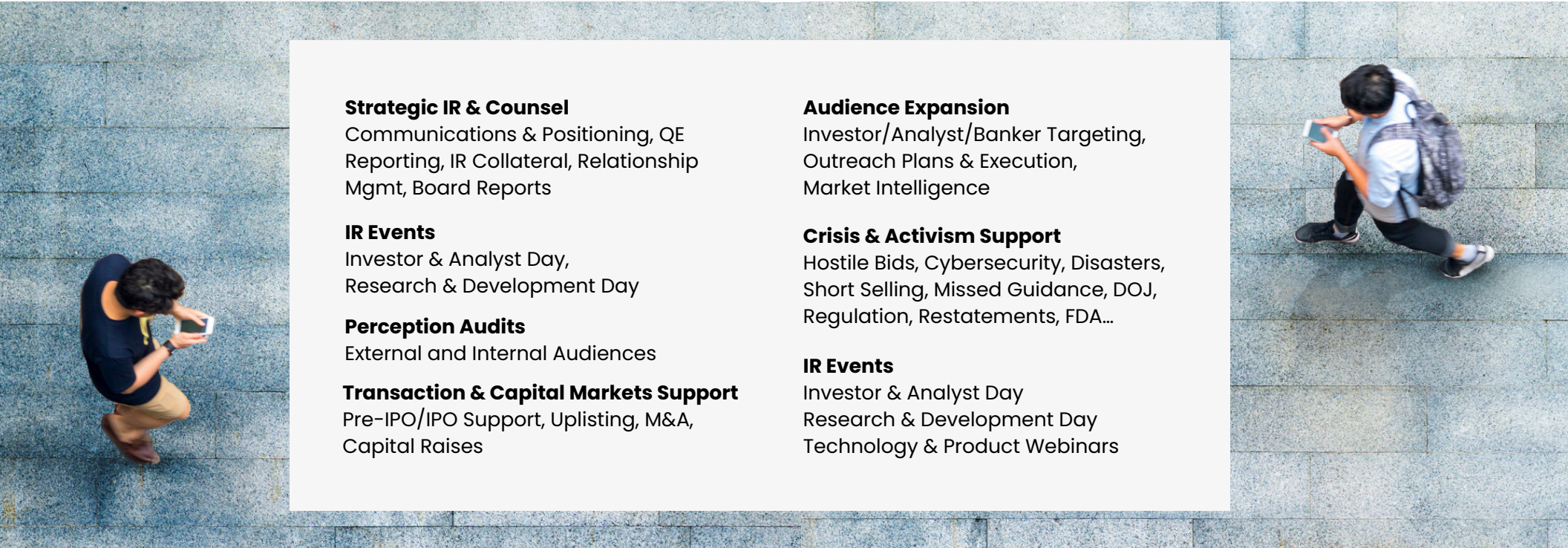
- INVESTOR RELATIONS**

  - > News releases & messaging
  - > Quarter-end financial results reporting & AGM support
  - > IR strategy, events & budgeting
  - > Reports & white papers
  - > Public listing prep
- MARKETING & PR**

  - > Investor presentation & fact sheet design
  - > Website design & development
  - > Messaging & media pitches
  - > Media interviews, editorials, podcasts & TV appearances
  - > Social media management & graphics
- CAPITAL MARKETS**

  - > Ownership analysis
  - > Market intelligence & peer analysis
  - > Investor targeting
  - > Institutional & retail investor outreach/engagement
  - > Corporate transactions & due diligence support
- STRATEGIC ADVISORY**

  - > Shareholder activism, strategy & communications
  - > M&A communications
  - > Crisis management
  - > Perception audit
  - > ESG reporting & data management



**Strategic IR & Counsel**  
Communications & Positioning, QE Reporting, IR Collateral, Relationship Mgmt, Board Reports

**IR Events**  
Investor & Analyst Day, Research & Development Day

**Perception Audits**  
External and Internal Audiences

**Transaction & Capital Markets Support**  
Pre-IPO/IPO Support, Uplisting, M&A, Capital Raises

**Audience Expansion**  
Investor/Analyst/Banker Targeting, Outreach Plans & Execution, Market Intelligence

**Crisis & Activism Support**  
Hostile Bids, Cybersecurity, Disasters, Short Selling, Missed Guidance, DOJ, Regulation, Restatements, FDA...

**IR Events**  
Investor & Analyst Day  
Research & Development Day  
Technology & Product Webinars

## Client Portfolio Highlight



TOP SECTORS  
HEALTHCARE  
MINING  
IT  
MATERIALS  
REAL ESTATE

42  
employees

85  
Total Clients

\$557M  
Avg. Market Cap

16  
Market Sectors