

Flexible support, when you need it.

Investor relations doesn't wait and neither should you. With IR On-Demand, you can access expert IR support tailored to your needs, on your timeline.



What is IR On-Demand?

IR On-Demand is a flexible block-of-hours service designed to provide you with expert investor relations support when you need it most. Perfect for companies looking to scale their IR efforts, address immediate challenges, or access professional guidance without a long-term commitment.

Why Choose IR On-Demand?

- ✓ **Strategic Guidance:** Leverage seasoned IR professionals to enhance your strategy.
- ✓ **Tailored Services:** Choose how to use your hours, from crafting investor materials to preparing earnings calls.
- ✓ **On-Demand Expertise:** Get the support you need, when you need it.
- ✓ **No Long-Term Commitment:** Ideal for one-off projects or seasonal needs.
- ✓ **Cost Effective:** Flexible hours mean you only pay for the support you use.

HOW IT WORKS

- Secure Your Hours:**
Purchase a block of hours tailored to your specific needs, giving you immediate access to expert IR support.
- Get to Work:**
Access our team for projects, advice, or ongoing IR activities.
- Track Progress:**
Transparent time tracking ensures every hour delivers maximum value.

WHO IT'S FOR

- Growth Companies:**
Scaling up and needing a strategic and experienced IR team.
- Established Firms:**
Augment your IR team without adding full-time resources.
- Busy Executives:**
Address specific IR challenges with focused support.

FOR MORE INFORMATION

See our [Capabilities Deck](#)
[Sign up for our Newsletter](#)

Alyssa Barry
President, Alliance Advisors IR
abarry@allianceadvisors.com
604-997-0965

PRICING DETAILS

Pre-pay for a block of hours

Rates	
President/COO/Founders	\$750
Managing Director/Group Leader/Executive Vice President	\$575
Senior Vice President	\$450
Vice President	\$350
Manager & Director	\$300
Senior Account Executive	\$250
Account Executive	\$200

Examples of What We Can Do:

- Develop or refine corporate presentations and investor decks (copy and design)
- Prepare earnings call scripts and Q&A
- Build shareholder engagement plans
- Craft news releases and investor updates
- Deliver insights on trading activity and shareholder composition
- Social media content creation
- More!